



October 2018

FAMILY RUN PERRYWOOD GARDEN CENTRE EXPANDS INTO SADBURY

Perrywood Sudbury is now trading in the town, and has already created five new jobs. Sudbury Garden Centre, Newton Road, has changed hands and is now owned by the directors of Essex based Perrywood Garden Centre and Nurseries Ltd. The purchase is an exciting development for Perrywood, one of the UK's leading garden centres which has been on its original site in Tiptree since the 1950s. Perrywood is operating the new garden centre under the Perrywood brand, and it will be known as 'Perrywood Sudbury'.

The centre has continued trading since Perrywood took over on 25 September. The team has been focused on improving the offering and bringing a Perrywood feel to the store with 'how-to' leaflets, houseplants at the front of the store and more stock including new and improved ranges of bird care, gloves, tools, indoor and outdoor plants (including plants from the Perrywood Grown range) and pots. The restaurant was temporarily closed and is now re-opened as a coffee shop; selling homemade soup, sandwiches and cakes and of course Perrywood's famous scones.

Simon Bourne, Retail Director at Perrywood, says: "We had been discussing possible acquisitions in our board meetings so when the Wyevale stores came on the market, we felt the Sudbury site was an opportunity not to be missed. We look forward to bringing our commercial knowledge and passion for plants to the

Sudbury site. We are keen to preserve the history of the site that I'm sure many of you remember being owned by Cramphorns. If anyone has stories or pictures to share we'd love to hear from them."

Perrywood Sudbury will be holding a stock clearance sale from Sat 20 to Sun 28 October which will include stock inherited from the previous owners.

Perrywood has more than 30 years' experience running its award-winning Tiptree garden centre, which comprises of a plant production nursery, gift and home shop and 260-seater coffee shop and restaurant. As a £9.2m turnover business, the company employs 165 staff and is ranked at number four in the Garden Centre Association (GCA) league table. Perrywood hopes to replicate this success in Sudbury and has retained all 22 staff there. Five additional full-time jobs have already been created at the centre and further information can be found here - www.perrywood.co.uk/workforus

As a business, Perrywood is committed to supporting charities and the local community. During 2017, Perrywood Tiptree donated more than £14,000 to charities and is looking forward to supporting causes local to Perrywood Sudbury in 2019.

- Ends -

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About Perrywood

Garden Centre of Excellence Perrywood Tiptree is a family-owned garden centre, coffee shop and plant nursery based in Essex. They work hard to produce and source quality plants for the home and garden and employ more than 160 people from the local area. They are dedicated to raising funds for local charities and recently presented a cheque for £14,000 to their three chosen charities Mid and North Essex Mind, Marie Curie and Greenfingers.

Perry Wood is next to the site and lent its name to the business back in the 50s when Alan Bourne's parents, Mary and Les, bought the land and called it Perrywood Nurseries. They started out growing potatoes and pick-your-own strawberries. After working for Colchester parks department, and seeing the supermarkets begin to take over the strawberry market, son Alan Bourne started to grow plants to sell from the front of the property and took over the business with his wife Karin in 1984. Over the next 30 years they gradually grew the site into an award-winning garden centre which now attracts customers from all over Essex and further afield. Three of Alan and Karin's children – Simon, Hannah and Tristan – now help run the business. Karin has retired from day to day running of the business, but still sits on the Board.

<https://www.perrywood.co.uk/sudbury/> | <https://twitter.com/PerrywoodSud>

<https://www.facebook.com/PerrywoodTiptree>