

# Welcome To Perrywood

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## *Our Mission*

To offer a memorable garden centre experience; delivering wow customer service and giving employees, customers, suppliers & community a reason to smile.



## *Our Vision*

To inspire people to get more plants in their lives.

## *At Perrywood we:*

Are potty about plants, and value the role they play in our lives

Our journey started in the 1950's with strawberries and potatoes, and we still love watching things grow.

Always want to improve, and to be the best we can be

We don't settle for mediocre, and we always challenge ourselves to improve. We act as an inspiration for others. We aim to be in the top ten GCA UK garden centre league table and to maintain standards year-round.

Treat people with kindness, integrity and respect

We do the right thing and encourage others to do the same. We are an employer of choice. We have great relationships with our suppliers. Our customers are listened to. We play an important role in our community.

Enjoy coming to work & have an expertise & passion for what we do

We always look to hire people who have expertise or enthusiasm for what they do, and our shared interests make it a fun place to work with many friendships formed along the way.

Look after generations of customers and families

Something for all ages, with each generation introducing the next at key times in their lives e.g. learning about nature, going to uni, first home, down-sizing. We have a family feel to our business.

Look after each other, and support local charity and community

Wellness is important to us, and our ambition is balanced with looking after each other. We like to perform random acts of kindness and we support the local community.

**Perrywood**  
[www.perrywood.co.uk](http://www.perrywood.co.uk)

